



MONROE COMMUNITY COALITION MINUTES

Thursday, October 13, 2016

Attendance: Kerry Boone, Wendi Burchill, Chris Gray, Chris Hendrickson, Chris Jury, Cherie Matyas; Amber Mehta, Eric Swenson, Erin Wood

Guests: Maribeth Darst, Housing Hope; Samantha Franklin, Love and Addict; Cheryl Gertsch, Community Member; Loretta Morris, Community Member;

Staff: Joe Neigel

Sectors of Support represented at this meeting: 8 (green = represented, white = not represented; 8 required)

Youth	Parent	Law Enforcement
Civic/Volunteer Group	Business	Healthcare Professional
Media	School	Youth Serving Organization
Other Substance Abuse Org	Religious/Fraternal Organization	Local Government
Chemical Dependency Treatment	Mental Health	

• **Call to Order**

Meeting was called to order at 1PM by Kerry Boone.

• **New Coalition Business**

○ **Community Spotlight – Samantha Franklin, Love and Addict**

Samantha Franklin presented on her organization’s efforts to coordinate Red Ribbon Week in Monroe during the week of October 23-31. Mrs. Franklin spoke about the national campaign and how she adapted it to make it effective in our community: Mrs. Franklin mobilized local government to issue a proclamation, petitioned businesses to hang red ribbons, committed the Mayor to reading the children’s book, “Red Ribbon: A Story of Hope” to elementary students at Fryelands Elementary School as well as a public reading at Monroe Library, and organized a culminating event focused on opiate and opioids featuring speakers from the Snohomish County Health District, Snohomish County Human Services Alcohol and Other Drugs Unit, and Monroe Police Department. Please read about Mrs. Franklin’s efforts at the Monroe Monitor Website:

➤ <http://www.monroemonitor.com/2016/10/24/monroe-mayor-makes-red-ribbon-week-official/>

○ **Annual Community Survey of Adults**

The Coalition’s Annual Community Survey of Adults is now live. We are driving for a minimum of 230 responses from adults who live and work within the Monroe Public Schools boundary lines. The survey measures perceptions and attitudes related to the behavioral health issues facing our young people and is used as an important tool for planning Coalition strategies and activities. The survey can be taken online in English and Spanish:

➤ English: <https://www.surveymonkey.com/r/SNMOON2016>

➤ Spanish: <https://es.surveymonkey.com/r/SNMOSP2016>

Chris Hendrickson wrote a fantastic article published in the Monroe Monitor encouraging community members to take the survey. You can read it here:

➤ <http://www.monroemonitor.com/2016/10/24/monroe-coalition-rolls-out-annual-survey/>

- **Coalition Secretary Vote – Amber Mehta**
Long-time Coalition member Amber Mehta was nominated for the new Leadership Team position created during September’s meeting, the Coalition Secretary. Coalition members present voted unanimously to approve Mrs. Mehta’s appointment to Coalition Secretary.
- **Media Review – Vaping Story on KOMO News 4**
The Coalition reviewed the video about vaping in Monroe that was featured on KOMO News 4 on September 30. The story garnered more than 50,000 views on Facebook after airing on the evening news and focused on the City Council’s efforts to ban smoking and vaping from public parks. The video also featured Coalition Co-Chair Kerry Boone. You can view the video at:

➤ <https://www.facebook.com/KOMONews/videos/1185705848164412/>

- **Updates**

- **Youth Coalition** is meeting again at Monroe High School. Their focus this year will be to continue implementing the evidence-based suicide prevention initiative, “Sources of Strength.”
- **PAX Good Behavior Game Training** occurred at Chain Lake Elementary School on September 6th. The Coalition brought two trainers out: one to work with teachers new to the PAX Game and one to work with veterans of the game.
- **Parenting Wisely** remains a priority program of the Coalition. Our instructor, Jan Schemenauer is working with Chain Lake Elementary and Maltby Elementary to schedule classes this fall.

- **Adjourn**

The Coalition meeting was adjourned at 2:30pm. Our next meeting is scheduled for Thursday, November 10 in the upstairs Teachers Conference Room at the Monroe Public Schools District Office from 1-2:30pm.

Monroe Community Coalition Standing Subcommittees	
Leadership Team	Tom MacIntyre, Kerry Boone, Michael Hanford, Cherie Matyas, Mary Myers
Media/Communications	Cherie Matyas, Paola Saldana, Chris Gray,
Training	Mary Myers, JeNell Buchanan
Community Relations	Michael Hanford
Coalition Buddies	Kathryn Bernhardt, Morgan Huber
Vape Policy/Advocacy	Kerry Boone, Michael Hanford
LifeSkills Training Sustainability	Patty Conner, Lisa LaPlante, Nancy Rosenbaum, Cheryl Gertsch
Youth Coalition	Nick Glaze, Phoenix Hamel, Ciara de la Cuesta, John Lee, Patrick Miles, Amanda Lester, Kyleigh Council